

Platform Strategy: Building and Thriving in a Vibrant Ecosystem

Live Online Sample Schedule

Day 1

8:00 AM - 10:00 AM EDT	What is a Platform? & Value Creation from Platforms Pierre Azoulay
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10:00 AM - 10:15 AM EDT	Break
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10:15 AM - 12:00 PM EDT	Coring a Platform Pierre Azoulay
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Day 2

8:00 AM - 9:30 AM EDT	Seeding a Platform Pierre Azoulay
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9:30 AM - 9:45 AM EDT	Break
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9:45 AM - 12:00 PM EDT	Interviewing.io (Part 1) Pierre Azoulay
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Day 3

8:00 AM - 9:30 AM EDT	Extracting Value from Platforms Pierre Azoulay
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9:30 AM - 9:45 AM EDT	Break
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9:45 AM - 12:00 PM EDT	Interviewing.io (Part 2) Pierre Azoulay
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Day 4

8:00 AM - 10:00 AM EDT	Platformizing a product: When and How
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Pierre Azoulay

10:00 AM - 10:15 AM EDT

Break

10:15 AM - 11:45 AM EDT

Organizing for Platform Innovation

Pierre Azoulay

11:45 AM - 12:00 PM EDT

Executive Certificate Ceremony

Schedule subject to change